

# SAUDI ARABIA HOTEL INVESTMENT CONFERENCE

## SHIC

THE SAUDI ARABIA  
HOTEL INVESTMENT  
CONFERENCE

An AHIC Event

ENDORSED BY



STRATEGIC PARTNER



After much feedback regarding the multitude of investment opportunities arising in the Kingdom of Saudi Arabia, AHIC responded to the demand for a conference to serve the specific needs of the Kingdom's hospitality investment community with the 2nd Annual Saudi Arabia Hotel Investment Conference (SHIC) held last 22-23 January 2019 at the Marriott Riyadh Diplomatic Quarter, KSA.

In partnership with Bench Events, MEED, DUR Hospitality and our AHIC sponsors, SHIC, organised by SEMARK, was a two-day event comprised of industry leaders from investors, developers, hotel brands, government officials, mega projects and advisors. Keynotes, panel debates and masterclass sessions led by experts will provide delegates with valuable insights into the ever-changing landscape that is Saudi Hospitality.

The 3<sup>rd</sup> edition of SHIC will take place at the Riyadh Airport Marriott Hotel on 21-22 January 2020.

// Register your interest to participate at SHIC 2020: [ahic.com/shic](http://ahic.com/shic) //



## AMONG THE 2019 SPEAKERS WERE



Dr Hamad Al Ismail  
Vice President  
**Saudi Commission for  
Tourism and National  
Heritage (SCTH)**



Abdullah bin Nasser Al  
Dawood  
Managing Director &  
Group CEO  
**Altayyar Group**



Pascal Gauvin  
Managing Director - IMEA  
**IHG**



Abeer Al Hashimi  
Vice President, Upskilling  
**Takamol Holding**



Abdullah bin Mohammed  
Al-Issa  
Chairman  
**Dur Hospitality**



Sohail Al Ali  
Director of Investment  
and Development  
**Taiba Holding Company**



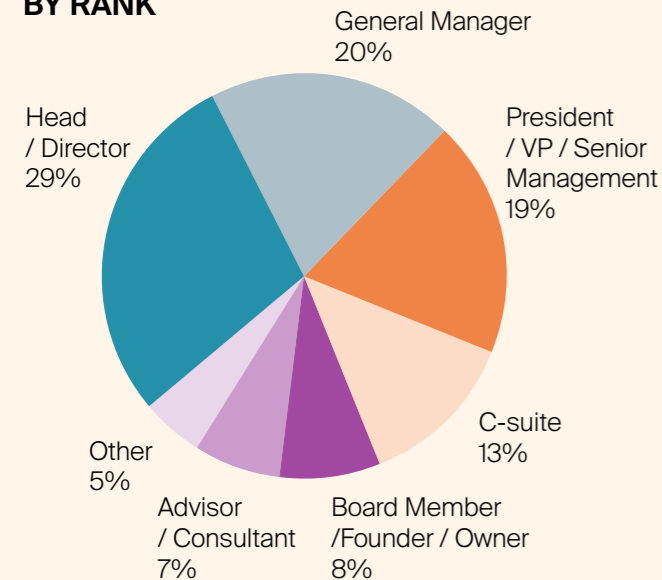
Ahmed Bin Madhi  
Director of Asset Management  
**Rua Al  
Madinah Holding  
Company**



Mike Hernandez  
Executive Director – Real  
Estate Development  
**Qiddiya Investment  
Company**

## SHIC 2019 ATTENDEE BREAKDOWN

### BY RANK



### BY FUNCTION

