

Note: Access to all elements of AHIC Insights and AHIC On The Road are only available to AHIC Pass Holders or by special invitation from the organisers.

Intelligence to inform the industry

AHIC Insights

- A unique set of data hosted in an intelligence center built exclusively for the AHIC community.
- Trusted, actionable, forward-looking analysis and intelligence to help predict the future and avoid blind spots.
- Make faster, more informed decisions using Features, Analysis, Reports and Projects data.
- Content by sector specific journalists and analysts working across our network of 50+ websites and 16 intelligence centers all curated for AHIC through the lens of GCC hospitality and tourism.
- All made incredibly useful thanks to our data-driven, human-led and technology powered approach allowing users to download reports and manipulate data to serve highly specific user needs.

AHIC ON THE ROAD

Day 01

- Workshop Day
- Transforming through technology

Day 02

- Industry evolution
- Building back better

Day 03

- Leading a business through uncertainty
- The new normal

EACH DAY IS MADE UP OF

Plenary sessions:

- Inspiring 'out of the industry' keynotes
- Panels and interviews with industry leaders
- Operator showcases

Interactive roundtables:

- **AHIC Interactive Insights** - open audience led discussions with our panelists and interviewees
- **An Audience with AHIC** - 1:1 interviews with CEOs followed by audience Q&A
- **AHIC Off The Record** - closed door conversation rooms by invitation or application only

AHIC YOUR WAY

- Create your own personalised schedule
- Intimate sessions that allow for industry knowledge sharing & networking

NETWORKING FOR THE NEW WORLD*

- Virtual and in-person networking will be hosted in small, intimate groups
- In-person networking will include opportunities to join the live studio audience, attend group physical activity sessions organised by our community and socialise with us at the AHIC evening reception.

*Based on prevailing government guidelines and working closely with our industry partners

29 SEPT - 01 OCT